

## Emerging Tech Open Innovation Program

### REGULATION

#### INTRODUCTION

The Open Innovation program “Emerging Tech” (the "Program") is organized by the “Unlimit | Associação Acredita Portugal” (the "Organization").

The general objective of the Program is to contribute to the creation and development of new business opportunities based on technological and innovative solutions related to CleanTech, Green Buildings & Mobility, Future of Work, Sports Tech and Urban Planning. The goal is to address the challenges identified by the Program’s partners by connecting them with international startups, and to design and plan a potential pilot between the selected startup finalists and the companies.

The Program is oriented to already established startups that have a business in the field of CleanTech, Green Buildings & Mobility, Future of Work, Sports Tech and Urban Planning, with a technological and/or innovative component, or to technological startups that want to adapt their solution to CleanTech, Green Buildings & Mobility, Future of Work, Sports Tech and Urban Planning activity. The Program gives priority to startups that address:

- a) **CLEANTECH** - Empower the transition to renewable energy and support customers accelerate their path towards decarbonization
  - Accelerate Transition towards Renewable Energy
    - Facilitate global deployment of renewable energy sources and increase the value of existing assets
    - Develop solutions to help EDP reach its renewables installed capacity targets
    - Enable transition in sectors with higher carbon intensity through innovative projects in hydrogen
  - Strengthen the Grid of the Future
    - Leverage the existing grid infrastructure to enhance resiliency, flexibility, and efficiency, all while exploring new adjacent growth opportunities
    - Enable energy transition by providing smart networks
    - Increase flexibility needs by building on existing and developing new capabilities
  - Energise Client Innovation
    - Support B2C and B2B clients in their decarbonization path and boost the development of distributed energy resources
    - Enable the transition to electric mobility and provide related services
    - Promote the decarbonization of energy usage by developing new solutions and facilitating its adoption
- b) **FUTURE OF WORK** - Increase employees’ engagement, productivity, autonomy and wellbeing through improved communication and work tools
  - Enhance employees' autonomy with HR processes and promote their wellbeing
    - Evaluate and track employees’ mood and provide suggestions for wellbeing enhancement
    - Leverage AI and other technologies to support employees navigate company’s HR rules, processes and tools
    - Facilitate access to HR documentation

- Give autonomy to employees to get their answers clarified through automatic Q&A systems
    - Enable efficient internal communication to promote engagement
      - Leverage new tools to simplify internal communication and make it more effective
      - Share and make the company's culture more tangible to engage employees
      - Empower employees through internal communication
    - Increase meeting's efficiency through new tools and processes
      - Enhance communication through messaging, chat and video conferencing
      - Improve documentation and knowledge storage and sharing
      - Boost teamwork through collaborative tools
- c) GREEN BUILDINGS & MOBILITY - Promote new and more sustainable forms of mobility, as well as the transition towards greener buildings
  - Enable the Adoption of Sustainable Transportation Alternatives
    - Enable the transition towards eco-friendlier solutions in the line haul transportation of postal cargo
    - Facilitate the last-mile delivery of the postman, from the distribution center to the customer address
  - Accelerate the Transition towards Greener Buildings
    - Increase the implementation of renewable energy sources in warehouses, shops and administrative buildings
    - Promote the adoption of more sustainable practices and facilities management systems
- d) SPORTS TECH - Boost fan engagement and improve sports performance through data & AI
  - Leverage GenAI in Sports
    - Increase sports performance
    - Leverage AI to deepen the analysis on previously collected data on individual and team performance
    - Generate predictive insights and recommendations to improve performance and efficacy
  - Boost Fan Engagement
    - Increase fan engagement both in digital and in-person touchpoints
    - Leverage the data being collected to get to know the fans better and cluster them
    - Grab fans' attention, communicate and react in real time
- e) URBAN PLANNING - Innovate Urban Planning through data, and leverage the power of technology to increase the circularity of the built world
  - Circular Construction
    - Increase the circularity of resources in the construction of buildings and infrastructures, and complementary activities
    - Facilitate the circularity of materials and enable circular behaviours in the urban and green public spaces through construction
  - Optimise Data-driven Urban Planning
    - Increase data collection, analysis and insights generation of the city in real time, focused on weather conditions, movement of people, among others
    - Leverage the position of local food producers and suppliers to facilitate urban agricultural value chain
  - Enable the Transition to Green Cities
    - Increase the relevance and utilisation of green spaces and urban farming towards the city wellbeing
    - Make city logistics more eco-friendly

The Program will occur between November 13 and July 10. It starts with the evaluation and selection of three startups per vertical through the analysis of the application forms, a pitch session organized around each of the verticals of the program, and a one-on-one meeting with the innovation partner, when needed. These sessions will be held online.

Following this stage, the 3 finalists per vertical will engage in further conversations with the innovation partner, aiming to co-develop pilots or commercial partnerships.

## I GOALS

The goals of the program are to:

1. Contribute to the innovation of the Energy, Logistics, Sports, Sustainability, Urban Planning and Workplace in Portugal by connecting companies to tech solutions of international startups;
2. Strengthen and support the development of innovative ideas and projects with an impact on the industries above;
3. Support networking initiatives and promote new opportunities between startups, potential partners, customers, and investors;
4. Provide expertise and training to support startups to thrive in the Portuguese ecosystem.

## II RECIPIENTS

1. The program Emerging Tech is intended to support the development of innovative projects and to accelerate the go-to-market of startups in CleanTech, Green Buildings & Mobility, Future of Work, Sports Tech and Urban Planning, helping them to access potential clients, acquire knowledge, network, and specialized support to transform and integrate their business in the Portuguese and European ecosystems;
2. Participation is open to entities established for more than 1 year, with at least an MVP (minimum viable product) and/or revenues, with an innovative startup or project of technological scope;
3. “Unlimit | Associação Acredita Portugal” or people with connection, work, or internship ties or who in any other way collaborate with the Organization cannot apply to the Program. First-degree relatives of any person with associative, work, or internship ties or who in any other way collaborates with the Organization cannot apply.

## III APPLICATIONS

1. Only applications submitted via the online application form ([link](#)) will be accepted.
2. The application period runs from 00:01 (WET) on November 13 until 23:59 (WET) on February 9;
3. Participation is open to people from any nationality, older than 18 years old;
4. There is no limit to the number of participants per startup;
5. For contest purposes, the projects submitted are considered to be the creation of the person (Promoter) who completes the registration online. That person is free to add or exclude team members at any time.
6. If justified, the Organization may request additional information, establishing a deadline for its submission.

7. The finalists will be announced on April 8, and the list will be published on the website of the program Emerging Tech. The selected teams will be informed via the email address indicated in the application.

#### **IV SELECTION CRITERIA**

1. Startups will be selected based on the following criteria:
  - a) Adaptation to business needs: usefulness and suitability of innovations to the needs and pain points of Portuguese companies;
  - b) Startup Maturity: degree of readiness of the startup to carry out a pilot project, taking into account the team structure, the maturity of the solution, and metrics such as revenue and number of sales;
  - c) Team: multidisciplinary, dedication, and capacity in the development of the startup;
  - d) Business model: quality of the solution compared to alternatives, addressable market size, and scalability;
  - e) Exclusion criterion: startups older than 10 years will not be considered for participation in the program.
2. The selection of the startups will be made by a jury appointed by the Organization, and all decisions are final and cannot be contested.

#### **V GENERAL CONDITIONS FOR PARTICIPATION**

1. Participation in Emerging Tech is free, no fees or taxes are charged, and no equity participation is required;
2. The Program will be conducted in English;
3. The program will run virtually;
4. During the Designing the Engagement phase of the program, startups have access to “Unlimit | Associação Acredita Portugal”'s incubation space located in Vila Nova de Gaia, Portugal;
5. The Program may be adapted due to unforeseen circumstances and conditions.

#### **VI PROGRAM STRUCTURE**

1. The program Emerging Tech runs from November 13 to July 10 and foresees the realization of the following:
  1. Application Phase, through an online platform: November 13 to February 9;
  2. Selecting Startups to choose the 3 participating startups per vertical: March 5 to April 8;
  3. Designing the Engagement, from April 11 until June 30;
  4. Demo Day: July 10

## VII COPYRIGHT AND INDUSTRIAL PROPERTY

1. Any intellectual property rights, including copyrights and industrial property rights that exist and are related to the Startup's project submitted to Emerging Tech, belong and will continue to belong to the participating Startup.
2. The participating Startup declares and warrants that it owns all intellectual property rights, including copyrights and industrial property rights, or its rightful user, relating to the project, including trademarks.
3. The participating Startup further states and acknowledges that the support to be provided by the Organization will be limited to the actions listed in this Regulation and, as such, will not imply any use or exploitation of any work or the use of any inventions of the participating Startup by the Organization.
4. The Organization cannot be held responsible for improper use of the work or violation of industrial property, and the defense of copyrights or industrial property rights related to the project, including against claims, complaints, or actions filed or brought by third parties, shall be the sole and exclusive responsibility of the participating Startup.
5. The participating Startup will indemnify the Organization for all losses, damages, or costs arising from actions or proceedings for violating intellectual property rights due to or related to the participating Startup in the Program.
6. The participating Startup cannot use the brands, logos, or any other identifying element of "Unlimit | Associação Acredita Portugal", for any purpose, without its prior written consent.
7. The members of the participating team may not invoke any personal rights regarding intellectual property rights to prevent the fulfillment of their obligations under this Regulation.

## VIII CONFIDENTIALITY

1. Without prejudice to compliance with legal reporting obligations, the Organization and the participating Startup expressly undertake to treat and keep confidential all information concerning their business, as well as, in general, all information concerning the Organization or the participating Startup, of which they may become aware by virtue of this Program, henceforth referred to as "Confidential Information".
2. For the purposes of the preceding paragraph, if the participant Startup wishes that certain information not be disclosed or made public, it must, in writing and prior to sharing it with the Organization, expressly mark such information as "CONFIDENTIAL". All information transmitted by the Organization to the participating Startup shall be assumed Confidential.
3. The Organization and the participating Startup shall be respectively responsible for the compliance of their employees, consultants, advisors, or representatives with the confidentiality obligation outlined in this article.
4. The Organization and the participating Startup undertake to use the Confidential Information solely and exclusively for the purposes of the present Regulation, including, to the extent necessary, for the execution of the program Emerging Tech, as well as for its dissemination and promotion.
5. The participating Startup grants the Organization sufficient authorization to use the non-confidential information that integrates its projects, as well as its identifying elements and distinctive signs, in promotional and marketing actions or that, by any form and means, imply the dissemination of the Program, as well as of its participating teams and the respective projects presented.
6. The confidentiality obligation contained in this clause shall not apply if the information is in the public domain or when the party that disclosed it demonstrates to the other party that its knowledge did not result from the execution of the Program.
7. The confidentiality obligation provided for in this Article shall remain in full force and effect even after the Program's termination.

## IX DATA PROTECTION

1. By enrolling in the program Emerging Tech by filling out the application form, you accept the privacy policy of the "Unlimit | Associação Acredita Portugal", which can be consulted online: <https://unlimit.ventures/program/emerging-tech/>
2. For the purpose of applying to the Program, participants must submit a set of personal data. This data is considered essential to the participation process and will be processed in the framework of the relationship established between participants and "Unlimit | Associação Acredita Portugal".
3. "Unlimit | Associação Acredita Portugal" is responsible for processing the personal data mentioned in the preceding paragraph under the terms of the applicable legislation in force, undertaking to respect the applicable rules.
4. The personal data collected are intended for various purposes inherent to the management and organization of the Program.
5. If given consent by the participants, the Organization may also process personal data for the purpose of sending news, communications, initiatives, or other matters related to "Unlimit | Associação Acredita Portugal".
6. Additionally, with the consent of the participants, "Unlimit | Associação Acredita Portugal" may also capture and share images taken during the Program, both internally and externally, to the general public, regardless of the medium, by all known means and ways. This authorization to capture and use images implies the granting to "Unlimit | Associação Acredita Portugal", under the broadest terms allowed by law, of all rights arising from the images captured in this context, which may be freely processed in any existing media or those to be developed in the future, as well as altered, edited, and adapted, without limitation as to the content of the participation, degree of exposure and also as to the territorial and temporal scope.
7. Without loss to what is referred to in the preceding paragraph, the participants declare and accept that if they are part of the winning projects, "Unlimit | Associação Acredita Portugal" may disclose their personal data (namely their identification data and data related to their involvement in the project), as well as their image. "Unlimit | Associação Acredita Portugal" will process this data based on the legitimate interest of "Unlimit | Associação Acredita Portugal" in sharing the winning projects with the general public.
8. "Unlimit | Associação Acredita Portugal" may use other entities to provide certain services or to develop events and partnerships to provide the best possible service to the participants. This provision of services or the partnership established may involve access, by these entities, to the personal data of the data subjects.
9. The entities that act as subcontractors of the organization will process the personal data on behalf of "Unlimit | Associação Acredita Portugal", and only in accordance with its documented instructions. "Unlimit | Associação Acredita Portugal" seeks to ensure that these subcontractors offer sufficient guarantees of execution and adequate technical and organizational measures so that the processing will meet the requirements of the applicable legislation and ensure the security and protection of the rights of the data subjects.
10. "Unlimit | Associação Acredita Portugal" may also transmit personal data to third parties when it deems such data communications necessary or appropriate (i) considering applicable law, (ii) in compliance with legal obligations/judicial orders, (iii) to respond to requests from public or government authorities, (iv) as well as within the scope of partnerships it has established.
11. "Unlimit | Associação Acredita Portugal" will keep the personal data for as long as the relationship is established, plus the limitation and forfeiture periods of the rights arising from them unless it is required to keep them for a longer period by law.
12. Participants may, at any time, exercise their rights regarding personal data, including the right of access, rectification, erasure, limitation of processing, objection, and portability, by emailing [hello@unlimit.ventures](mailto:hello@unlimit.ventures).

13. Without loss to any other administrative or judicial remedy, the participant has the right to file a complaint with the National Data Protection Commission if he/she believes that the treatment of his/her data by "Unlimit | Associação Acredita Portugal" violates the legal regime applicable at any given time.

## **X FINAL PROVISIONS**

1. Participants must act in a cordial manner and with respect for the rules and procedures of operation and programming defined by the Organization.
2. Failure by any participant to comply with the rules set forth in this Regulation may result in expulsion from the Program and possible exclusion of the Startup from the finalists' group.
3. The Organization reserves the right to change this Regulation, informing the participants of the changes through its online page.
4. All cases not covered by this Regulation will be resolved at the sole discretion of the Organization.
5. The present Regulation is interpreted under Portuguese law.
6. To resolve all disputes arising from the participation in this Program, whether concerning the interpretation of these Regulations or its execution, the Court of the District of Porto has exclusive jurisdiction.
7. By participating in the Program described in this document, candidates declare that they have read, understood, and accepted, without reservation, the terms and conditions of participation in the contest set forth in this Regulation.